



— Presents —

# coffee for cause

Conversations around sustainability and CSR

Edition 5.0 | 21-22 January 2021

Supporting organizations



An initiative of

Sustainability partner



## EVENT SCHEDULE

### DAY ONE: 21 JANUARY 2021

**3:00 pm to 3:09 pm**

An overview of a decade of CSR & Sustainability in India, by Ranjan Rayna, director & chief strategist, CauseBecause

**3:10 pm to 3:15 pm**

Address by Mrs Rajashree Birla to CauseBecause Thought Leaders, acknowledging their role in shaping the CSR and sustainability narrative in India and creating circles of impact, the results of which will become more evident in the years to come

**3:16 pm to 4:15 pm**

CauseBecause Thought Leaders' meetup wherein they will share their experiences, thoughts and reflections around five years of CSR and one long year of the pandemic, in a not-quite-formal conversation

#### Thought Leaders at the meetup



**BS Bonal**  
Ex-DG, National Tiger Conservation Authority (Project Tiger)



**Padma Bhushan Mary Kom**  
Six-time boxing world champion



**Padma Shri Karnam Malleswari**  
First Indian woman to win a medal at Olympics



**Dr Pragya Ram**  
Group executive president, corp. comm. & CSR Aditya Birla Group



**Vijay Sethi**  
CIO, CHRO & CSR Hero MotoCorp



**Anirban Ghosh**  
Chief sustainability officer Mahindra Group



**Lt Gen. SM Mehta**  
Chief executive officer The Hans Foundation



**Brig. Rajiv Williams**  
Corporate head, CSR Jindal Stainless Ltd



**Vikas Goswami**  
Former head CSR and sustainability Godrej Group



**Naven Soni**  
Vice president Toyota Kirloskar Motor



**Nidhi Pundhir**  
Chief executive officer HCL Foundation



**Shamik Trehan**  
Chief executive officer Dr Reddy's Foundation



**Shalini Singh**  
Chief corp. comm. & sustainability Tata Power



**Sheetal Mehta**  
Chief group CSR Mahindra Group



**Vijay Chadda**  
Ex-chief executive officer Bharti Foundation



**Col. Prakash Tewari**  
Ex-executive director, CSR DLF Limited



**Gayatri Divecha**  
Head CSR Godrej Industries



**Priyanka Singh**  
Chief executive officer InterGlobe Foundation



**Rishi Pathania**  
Head, CSR UPL Limited



**Abhishek Ranjan**  
Director, sustainability Brillio Technologies



**Dipanwita Chakraborty**  
Head sustainability & CSR Cargill India



**Lt Gen. Rajender Singh**  
Former CEO DLF Foundation



**Deepak Arora**  
Head public affairs Nayara Energy



**Mohini Daljeet Singh**  
Ex-chief executive officer Max India Foundation

**4:16 pm to 5:10 pm**

#### Conversation Round 1: Where are we headed on environmental sustainability

Can we use the pause that the pandemic brought into our lives for doing different things, or doing things differently?

The events of 2020 contain several lessons for us, if we will see them. One thing is clear – that we have to do more than what we have been doing. Less complacency, more actions, by more and more of us!

Keeping these events in mind and learning what we have from these, what can we do to make the world a better place, as individuals as well as leaders in organisations?

#### Points to ponder upon

- Making environmentally sustainable practices a workable policy at the organisation level is easier said than done? True? Not really? Why and whenever not?
- What can make an organisation environmentally sustainable in the true sense of the word?
- Are there paradoxes here? For example, how can a fossil fuel company, a FMCG company, or a fast-fashion company claim to be environmentally sustainable? How do we reconcile interests of businesses and of the planet?

#### Panellists



**Vikram Gulati**  
Country head & Sr VP (EA, PR, CSR & CG) Toyota Kirloskar Motor



**Vijay Sethi**  
CIO, CHRO & CSR Hero MotoCorp



**Shashidhar Vempala**  
Chief sustainability officer Pernod Ricard India



**Anirban Ghosh**  
Chief sustainability officer Mahindra Group



**Ranjan Rayna**  
Director & chief strategist CauseBecause



**Moderator**

### DAY TWO: 22 JANUARY 2021

**3:00 pm to 3:09 pm**

An overview of Day One's conversations and introduction to Day Two and its objectives, by Ranjan Rayna

**3:10 pm to 4:00 pm**

#### Conversation Round 2: Virtual education for children from marginalised socioeconomic backgrounds

Virtual education is actually an instructional learning environment where teacher and student are separated by time or space, or both, and the teacher provides course content through the use of methods such as course management applications, multimedia resources...

#### Points to ponder upon

- Is it practical?
- Models that have already been deployed
- Opportunities vis-a-vis challenges at the grassroots
- Is it sustainable and can it be integrated with existing infrastructure at government schools?
- Possibilities of public-private partnerships

#### Panellists



**Shalini Singh**  
Chief corp. comm & sustainability Tata Power



**Sheetal Mehta**  
Chief group CSR Mahindra Group



**Robin Sarkar**  
Director, education Shiv Nadar Foundation



**Abhishek Ranjan**  
Director, sustainability Brillio Technologies



**Avinash Kumar**  
Director, CSR GMR Varalakshmi Foundation



**Brig. Rajiv Williams**  
Corporate head, CSR Jindal Stainless Ltd



**Moderator**

**4:01 pm to 4:15 pm**

#### Introduction to Young Earth Heroes community

**Young Earth Heroes (YEH)** is a community of children who engage in various initiatives to spread the word on environmental responsibility and persuade everyone to be environmentally conscious. The YEH community comes up with ideas and creates content that is shared amongst their peer groups and family members, thereon gradually and organically reaching out to a larger and ever-widening circle of people.

By **Vijay Sethi**, CIO, CHRO & Head CSR, Hero MotoCorp